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International Recognition Multidisciplinary Research Journal

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ISSN 2249-894X

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Review of Research

This is to certify that our review board accepted research paper of Dr./Shri./Smt.: **Alok Babelay and M. A. Lahori** Topic:-**Soft Power Is A Value Based Tool-women Dominance Mantra**. College:-**Anekant Institute of Management Studies (AIMS), Baramati Pune**. The research paper is original & innovative it is done double blind peer reviewed. Your article is published in the Year of 2018.



Laxmi Book Publication

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Ashok Yakkaldevi

Editor-in-Chief



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7th National Conference 2018
on

"Reconnect to Basics: Mantra to Value Based Learning & Transformation"

5th and 6th October, 2018

This is to certify that Mr/Ms/Prof/Dr. **T. V. Chavan** and **D. P. More** From **Anekant Institute of Management Studies (AIMS)**, Baramati Pune. has participated/ presented a Research paper entitled **A Study On Impact of Eating Frequency On Health of Human Body.**


Dr. A. Y. Dikshit
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Director



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This is to certify that our review board accepted research paper of Dr./Shri./Smt.: Manisha A. Vhora Topic:-Experimental Study of Bidirectional Viewing Prototype For Dual Display System. College:-Savitribai Phule Pune University. The research paper is original & innovative it is done double blind peer reviewed. Your article is published in the Year of 2018.



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This is to certify that Mr/Ms/Prof/Dr. **Manisha A. Vhora** From **Savitribai Phule Pune University**. has participated/presented a Research paper entitled **Experimental Study Of Bidirectional Viewing Prototype For Dual Display System**

Dr. A. Y. Dikshit
Conference Chair

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Director



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This is to certify that Mr/Ms/Prof/Dr. **Smita S. Khatri** and **Vinod N. Sayankar** From **Anekant Institute of Management Studies, Baramati, Pune.** has participated/ presented a Research paper entitled 'Service Failure and Service Recovery In Higher Educational Management Institute: Do It Right The First Time'.

Dr. A. Y. Dikshit
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5th and 6th October, 2018

This is to certify that Mr/Ms/Prof/Dr. **Pravin Vitthal Yadav and Sussmita Daxini**
From **Dept. of Commerce, University of Mumbai, AES's, Anekant Institute of**
Management Studies (AIMS), Baramati, Pune (MH.). has participated/ presented a
Research paper entitled **A Study Of Relationship Between The Labour Welfare**
Measures And Employee Satisfaction At Workplace: Literature Review.


Dr. A. Y. Dikshit
Conference Chair


Dr. M. A. Lahori
Director



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This is to certify that Mr/Mrs/Ms/Prof/Dr. Shriram Shripad Badave from Anekaant Institute of Management Studies has participated / presented a Research paper entitled "Human Capital"

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Conference Chair

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Director



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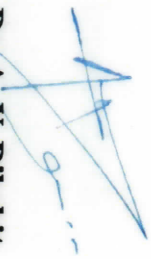
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5th and 6th October, 2018

This is to certify that Mr/Ms/Prof/Dr. **Vinod N. Sayankar** From **Anekan Institute of Management Studies(AIMS)**, **Baramati Pune.** has participated/presented a Research paper entitled **A Study On Requirement and Importance Of Maintenance Management In Textile Industry Manufacturing.**


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5th and 6th October, 2018

This is to certify that Mr/Ms/Prof/Dr. **Smita S. Khatri** and **Vinod N. Sayankar** From **Neville Wadia IMSR, Pune.** has participated/ presented a Research paper entitled '**Service Failure and Service Recovery In Higher Educational Management Institute: Do It Right The First Time.**'

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This is to certify that Mr/Ms/Prof/Dr. **Manisha Dayal** and **Vinod N. Sayankar** From **Anekant Institute of Management Studies, Baramati, Pune.** has participated/ presented a Research paper entitled **Data Driven Marketing: The Next Generation Marketing Techniques.**


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This is to certify that Mr/Ms/Prof/Dr. **Alka Arora** and **Vinod N. Sayankar** From **Anekant Institute of Management Studies, Baramati, Pune.** has participated/ presented a Research paper entitled **A Study On The Adoption Of Mobile Wallet With Special Reference To Youth : Growth Or Bubble.**


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This is to certify that Mr/Ms/Prof/Dr. **Shrikant Waghulkar, Vinod N. Sayankar and Rashmi Firake** From **AISSMSIMS, Pune.** has participated/presented a Research paper entitled **Television Advertising and Children Behavior**


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This is to certify that Mr/Ms/Prof/Dr. **Dileep M. Pawar and Vinod N. Sayankar** From **Anekant Institute of Management Studies, Baramati, Pune..** has participated/ presented a Research paper entitled **A Study of Pharmaceutical Marketing Strategies With Special Reference To Pharmaceutical Industries In India.**


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This is to certify that Mr/Ms/Prof/Dr. **Chakradhar Borkute** and **V N. Sayankar** From **Neville Wadia Institute of Management Studies & Research, Pune.** has participated/ presented a Research paper entitled **Adaptation Of Iot Based Smart Agriculture In Indian Market.**


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This is to certify that Mr/Mrs/Prof/Dr. *Vinod N. Sayantkar* has
from *Anekant Inst. of Mgt. Studies, Baramati* participated / presented a Research paper entitled *"Critical Analysis of
Venture Capital Financing and Investor Involvement..."*

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Director



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This is to certify that Mr/Ms/Prof/Dr. V. N. SAYANKAR has
from Anekant Inst. of Mgt. Studies (AIMS), Baramati
participated / presented a Research paper entitled "Marketing Mix Elements
of Shopping Malls..."

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This is to certify that Mr/Mrs/Ms/Prof/Dr. *Dr. V. N. Sayankar* has
from *Anekant Inst. of Mgt. Studies (AIMS), Baramati*
participated / presented a Research paper entitled "*Personal Selling and*
Customer Experience Mgt. in Real Estate Marketing"

Dr. A. Y. Dikshit
Conference Chair

Dr. M. A. Lahori
Director